

ERIN DEMPSEY

ERINDEMPSEY@ME.COM
HTTP://WWW.ERINDEMPSEY.COM
281-686-9466

SUMMARY

Over the past ten years, I have engaged as a designer, art director, web developer and Flash designer, building my skills in both professional and academic capacities. Working at agencies in both Austin and London as well as independently, I developed creative for a wide range of clients such as Toshiba, NOKIA, Metrowerks, Nortel Networks, Green Mountain Energy, Wilshire Homes, Garden Ridge Pottery, the First Tee of Greater Austin, the Mayor of London, Royal College of Nursing, the British Council, and the HOuston Arboretum and Nature Center. My work spans across several industries including high-tech, real estate, retail, education and non-profit organizations. In 2004, I completed an MA in Typo/Graphic Studies at the London College of Printing/Communication. As I thoroughly enjoy being a designer, I am eager to contribute and learn both as part of a team and individually. I am driven towards producing creative, insightful, and unique work.

WORK EXPERIENCE

INDEPENDENT CONSULTANT / GRAPHIC DESIGNER – HOUSTON, TEXAS

05.08 - present Art Director/Designer / Web Developer

- Work directly with clients, writers, art workers, web developers, executives and account managers to win new accounts, develop, design and produce multi-media advertising and awareness campaigns.
- Research, design, and develop for both interactive and print projects.
- Work with a range of companies and organizations including public sector, education and non-profit.

NAVIG8 – LONDON, ENGLAND

05.05 - 08.07 Art Director/Designer

- Work directly with clients, writers, art workers, web developers, executives and account managers to win new accounts, develop, design and produce multi-media advertising and awareness campaigns.
- Research, design, and develop for both interactive and print projects.
- Work with a range of companies and organizations including public sector, education and non-profit.

Achievements

- Identity and Recruitment Campaign for the Royal College of Nursing increased their registrations by 30%.
- Created winning concept for the British Council's Annual Report.
- During my time at Navig8, the company took on some its biggest accounts with the British Council, the Mayor of London and the Royal College of Nursing.
- Acquired new skills building websites that meet WAI accessibility standards.

nFUSION GROUP – AUSTIN, TEXAS

03.02 - 11.03 Art Director/Designer

- Work directly with clients, writers, art workers, web developers, executives and account managers to develop, design and produce multi-media advertising and awareness campaigns.
- Research, design, and develop for both interactive and print projects.
- Work with a range of companies and organizations including technology services, real estate, retail, education and non-profit.
- Present design options to clients and oversee final production and testing.

03.01 - 03.02 Graphic Designer/Presentation Designer

- Design and develop creative materials in close collaboration with art directors, writers, business consultants and account managers.
- Create information graphics and interactive sales presentations.

Achievements

- Web site design for Green Mountain Energy increased their online conversion 400% in the first three months following the Web redesign launch.
- Identity work for Clearwire Communications received "Best Brand Launch" at WIC.
- During my time at nFusion, the company became profitable and attracted clients such as Toshiba, Metrowerks and Nortel Networks.

QUESTLINK TECHNOLOGY, INC – AUSTIN, TEXAS

09.00 - 01.01 *Graphic Designer/Production Coordinator*

- Design, maintain and update QuestLink's Intranet, Flash and PowerPoint presentations, online advertising and promotional web sites.
- Coordinate the production of QuestLink collateral, paper system, company promotions, and internal communication materials.

04.00 - 09.00 *MarCom Specialist/Graphic Designer*

- Maintain QuestLink's identity system and corporate marketing database.
- Provide graphic and web support for QuestLink's Intranet.
- Create online banner ads.

06.99 - 04.00 *Information Coordinator/Webmaster*

- Collect, edit, format and upload information to an Oracle database
- Troubleshoot site problems.
- Provide technical support to customers.

Achievements

- Received an "Employee Recognition Award" in July 2000 for my involvement in the creation and production of QuestLink's Intranet, QNN.
- Received an "Employee Recognition Award" in February 2000 for my role in the creation of a database that was the largest source of electronic components online.

SKILLS

- Proficient with Window and Mac operating systems
- Microsoft Word, Excel, FrontPage, PowerPoint
- QuarkXpress, InDesign, PageMaker
- PhotoShop, Illustrator, GoLive
- Dreamweaver, Flash, Director, Fireworks
- RayDream, Bryce 3D, Painter
- HTML, CSS
- Working knowledge of JavaScript and ActionScript

EDUCATION

LONDON COLLEGE OF PRINTING

LONDON, ENGLAND

2004 *M.A., Typo/Graphic Studies*

- Graduated in the top 10%.
- Thesis project: Generative Systems As A Working Method in Graphic Design.

SAM HOUSTON STATE UNIVERSITY

HUNTSVILLE, TEXAS

1995–1999 *B.F.A., Studio Art*

- Participated in both Fine Art and Graphic Design projects and shows.
- Initiated the first "digital painting" class at Sam Houston.
- Member of the Student Art Association.

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ERINDAVISDEMPSEY@YAHOO.COM

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