

ERIN DEMPSEY

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SUMMARY

During the last five years, I have been engaged as a designer, building my skills in both professional and academic capacities. At nFusion Group, a results-oriented integrated marketing agency in Austin, Texas, I went from a presentation designer to an art director/designer in just two years. Through nFusion, I developed creative for a wide range of exciting clients such as Toshiba, NOKIA, Metrowerks, Nortel Networks, Green Mountain Energy, Wilshire Homes, Garden Ridge Pottery, and The First Tee of Greater Austin. My work spans across several industries including high-tech, real estate, retail, education and non-profit organizations. In 2004, my passion for design brought me to London where I completed an MA in Typo/Graphic Studies at the London College of Printing/Communication. As I thoroughly enjoy being a designer, I am eager to contribute and learn as part of a team driven towards producing creative, insightful, and unique work.

WORK EXPERIENCE

nFUSION GROUP AUSTIN, TEXAS

03.02 - 11.03 Art Director/Designer

- Work directly with clients, writers, art workers, web developers, executives and account managers to develop, design and produce multi-media advertising and awareness campaigns.
- Research, design, and develop for both interactive and print projects.
- Work with a range of companies and organizations including technology services, real estate, retail, education and non-profit.
- Present design options to clients and oversee final production and testing.

03.01 - 03.02 Graphic Designer/Presentation Designer

- Design and develop creative materials in close collaboration with art directors, writers, business consultants and account managers.
- Create information graphics and interactive sales presentations.

Achievements

- Web site design for Green Mountain Energy increased their online conversion 400% in the first three months following the Web redesign launch.
- Identity work for Clearwire Communications received "Best Brand Launch" at WIC.
- During my time at nFusion, the company became profitable and attracted clients such as Toshiba, Metrowerks and Nortel Networks.

QUESTLINK TECHNOLOGY, INC AUSTIN, TEXAS

09.00 - 01.01 Graphic Designer/Production Coordinator

- Design, maintain and update QuestLink's Intranet, Flash and PowerPoint presentations, online advertising and promotional web sites.
- Coordinate the production of QuestLink collateral, paper system, company promotions, and internal communication materials.

04.00 - 09.00 MarCom Specialist/Graphic Designer

- Maintain QuestLink's identity system and corporate marketing database.
- Provide graphic and web support for QuestLink's Intranet.
- Create online banner ads.

06.99 - 04.00 Information Coordinator/Webmaster

- Collect, edit, format and upload information to an Oracle database
- Troubleshoot site problems.
- Provide technical support to customers.

Achievements

- Received an "Employee Recognition Award" in July 2000 for my involvement in the creation and production of QuestLink's Intranet, QNN.
- Received an "Employee Recognition Award" in February 2000 for my role in the creation of a database that was the largest source of electronic components online.

**THE CAROUSEL – ART & FRAMING
THE WOODLANDS, TEXAS**

04.97 - 05.99 *Graphic Designer/Customer Service Representative*

- Create promotional graphics and newspaper advertisements.
- Edit and designed the Carousel's quarterly newsletter.
- Maintain computer hardware and software.
- Consult customers with framing and art selections.

Achievements

- I was able to build my production skills by offering photo restoration services to many of the Carousel's clients.

SKILLS

- Proficient with Window and Mac operating systems
- Microsoft Word, Excel, FrontPage, PowerPoint
- QuarkXpress, InDesign, PageMaker
- PhotoShop, Illustrator, GoLive
- Dreamweaver, Flash, Director, Fireworks
- RayDream, Bryce 3D, Painter
- HTML, CSS
- Working knowledge of JavaScript and ActionScript

EDUCATION

**LONDON COLLEGE OF PRINTING
LONDON, ENGLAND**

2004 *M.A., Typo/Graphic Studies*

- Graduated in the top 10%.
- Thesis project: Generative Systems As A Working Method in Graphic Design.

**SAM HOUSTON STATE UNIVERSITY
HUNTSVILLE, TEXAS**

1995–1999 *B.F.A., Studio Art*

- Participated in both Fine Art and Graphic Design projects and shows.
- Initiated the first "digital painting" class at Sam Houston.
- Member of the Student Art Association.

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